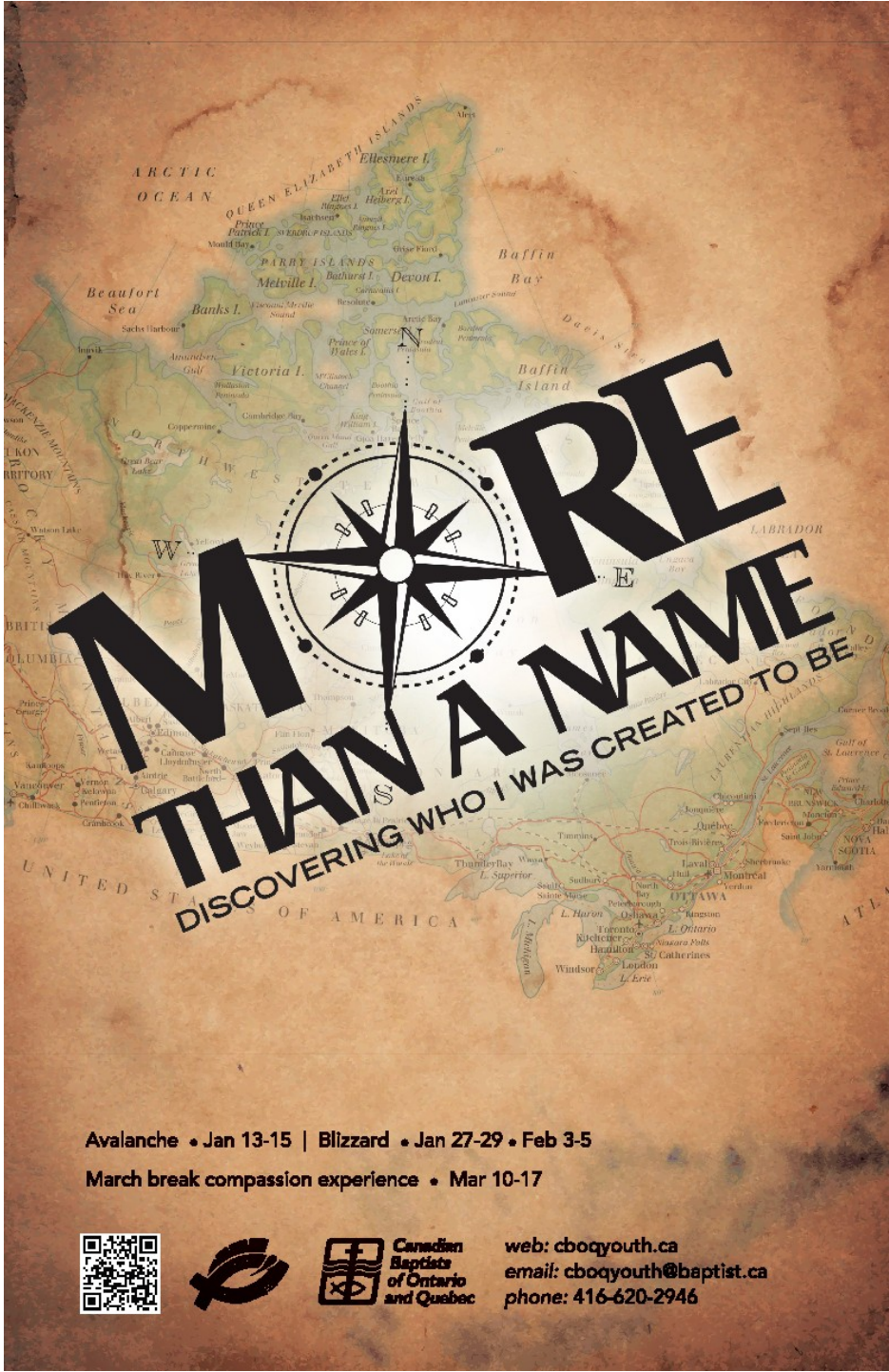


THE INSIGHTS TO  
**MAXIMIZING** ALL THAT  
**CBOQ YOUTH**  
HAS TO OFFER



MINISTRY RESOURCE GUIDE  
2011-2012



# MORE THAN A NAME

DISCOVERING WHO I WAS CREATED TO BE

Avalanche • Jan 13-15 | Blizzard • Jan 27-29 • Feb 3-5

March break compassion experience • Mar 10-17



web: [cboqyouth.ca](http://cboqyouth.ca)  
email: [cboqyouth@baptist.ca](mailto:cboqyouth@baptist.ca)  
phone: 416-620-2946

One of the main questions youth explore is, “Who am I?” Many times, it is who they define themselves as that all their decision-making and life trajectories come from. This is a reason why God has been key on people knowing what their identity is in him. If he can help his creation identify with him and his Lordship, all their decisions and lifestyles stem from that.

As part of our CBOQ Youth 5-Cs, our focus this year is on helping students to become clear in their identity as a child of God, by helping them to see that they are much **More Than a Name**. While we are known by our names, who we really are goes far beyond that or what you can see on the outside or the things that we like or do. Identity, true identity, is found much deeper at the core of the individual. Understanding who we are and who we were meant to be is essential for us to be able to live the life that God intends for us.

This year we encourage you to be on a journey with your students as they discover who they were created to be.

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# CBOQ YOUTH STAFF



**Matt Wilkinson**  
DIRECTOR OF YOUTH MINISTRIES

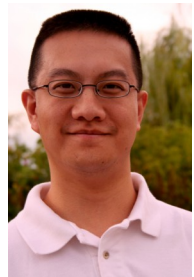
Matt is an innovative visionary with a committed passion for the local church. He has a deep desire to see youth ministries more effectively engaging young people with the message of Jesus Christ and empowering them so that they might become all that God first created them to be.

He has served in a variety of roles in youth ministry, as youth intern, local church youth pastor, and Cross Regional Youth Pastor and as Youth Ministry Specialist. He is also currently involved with the Evangelical Fellowship of Canada's Youth and Young Adult Ministry National Roundtable, the Cadence Leadership Team (developing emerging leaders), and Christian Camping with Ontario Pioneer Camp. He also serves as the Canadian Director for LEAD222 (a national coaching/mentoring movement) and Co-Director of the Today's Teens Conference.

Matt holds a Bachelor of Education degree and a Bachelor of Arts degree from York University. He has furthered his educational endeavours through studies at Tyndale University College and Seminary as well as the Arrow Leadership program which will allow him to move forward to complete a Masters in Arts degree focused on Leadership and Evangelism.

Matt, along with his wife Charity and daughter Grace are attending Church on the Rock in Hamilton.

Alvin has been involved in different ministries since his baptism at the age of 16 including student leadership, university campus ministry and local youth ministry. He completed a Bachelor of Arts in Psychology (University of Western Ontario) and Masters of Divinity in Youth and Family Ministries (Tyndale College and Seminary), and joined CBOQ Youth in 2000. He has recently added the skills of life coaching to his repertoire. Alvin attends Mimico Baptist Church with his wife, Natalie, and their two children.



**Alvin Lau**  
MANAGER OF YOUTH MINISTRIES

**Serving God by Serving Youth Workers.**

**CBOQ YOUTH FAMILY:**

Youth Ministry is one of the most challenging and yet rewarding areas of serving the Kingdom. It is the intentional investment into the holistic development of teenagers today beyond simply a program, by walking alongside the family and youth in their journey towards and with Jesus. When it is put this way, it is obvious that we can't do it alone, but rather when we lean on each other we can be stronger.

Through this year, CBOQ Youth is committed to providing excellence, quality, and consistency in supporting and enabling you in your ministry to youth. We look forward to “family gathering” times like Blizzard and Avalanche, and “family chats” through trainings, coaching and seminars.

We are grateful to have the opportunity to partner with you and your church. Many wonder exactly how to maximize their partnership with CBOQ Youth. So this year, we are making it simple for you to remember why CBOQ Youth exists.

**All you need to remember is that “CBOQ Youth is here to C.R.E.A.T.E”**

**Coach & Consult  
Resource  
Empowerment  
Advocate & Research  
Train  
Experience**

Within these next few pages you will find ways, resources, and events that can assist you in ministry. This is just a teaser of much more that we will be offering over this year, so you will want to stay updated through our e-updates, twitter feed, and website.

Peace

Matt & Alvin

# EVENT CALENDAR

**Big Picture overview of different experiences that you can incorporate into your youth ministry strategy this year.**

Sep 28	See You at the Pole	
Oct 14-15	Change Conference	
Oct 21	The Real Deal with the Argonauts	
Oct 22	Youth & Family Outreach with the Ticats	
Nov 1-3	ReIgnite Conference	
Nov 10-13	Canadian Youth Workers Conference	
Jan 13-15	Avalanche	
Jan 27-29	Blizzard I	
Feb 3-5	Blizzard II	
Feb 25	Today's Teens Conference	
Mar 11-20	March Break Compassion Experience	
Mar 13-14	Teens Conference I	
Mar. 15-16	Teens Conference II	
TBD	Centre Court with the Raptors	
Apr. 13-14	Mission Fest	
May 31-Jun 2	CBOQ Assembly	



# **EVER WONDERED...** **How can our church** **benefit from CBOQ Youth?**

**SIMPLY REMEMBER THAT CBOQ YOUTH  
IS HERE TO “C.R.E.A.T.E”**

**C**oach & Consult

**R**esourcing

**E**mpower

**A**dvocate & Research

**T**rain

**E**xperience

## **MISSION**

**Serving God by supporting our churches as they  
encourage today's youth in following Jesus.**

## **PURPOSE**

**Strengthen and invest into the development of effective  
youth ministries in our local churches as they  
engage youth to pursue being:**

***Clear in their identity as a child of God  
Connected in Community  
Cultivating intimacy with Jesus  
Christ-like in their character  
Contagious and active in their faith***

# COACHING & CONSULTING

## CBOQ Youth Coaching/Consulting:

CBOQ Youth will provide short-term coaching or consultations for your church, association, or you as a point youth ministry leader surrounding issues of staffing, youth ministry development, strategic implementation or leadership development

We also want to be available to you for Skype conversations or a coffee to hear about your ministry and be a support and encouragement as you look to continue to develop an effective youth ministry.

## Coaching Partnerships:

### HORIZONS

An 24-module online youth ministry training course where you're accompanied by a mentor in discerning how best to lead youth ministry in your context. Contact Alvin for more information.

### LEAD222

*An International Coaching and Mentoring Ministry*



Lead222 is a international coaching and mentoring ministry founded on the biblical mandate of 2 Timothy 2:2 is led by Bo Boshers with Matt Wilkinson as the Canadian Director. Lead222 is dedicated to building a community of youth pastors who sharpen one another in personal character (inside game) and professional skills (outside game). This is a chance to be not just coached, but be part of a mentoring community. For more details see [www.lead222.com](http://www.lead222.com) or contact Matt.

# RESOURCES

How to stay in the loop and make the most of all that CBOQ Youth has to resource You!

## Ways to Stay Connected



[facebook.com/cboqyouth](https://facebook.com/cboqyouth)



[twitter.com/cboqyouth](https://twitter.com/cboqyouth)

- website: <http://www.cboqyouth.ca>
- e-update (weekly email update; to sign up, email Alvin)
- our annual theme poster
- new ministry guide to CBOQ Youth

## Curriculum

“More Than a Name” is a 23-lesson curriculum helping students develop their identity in Christ. Along with our previous curricula, it can be downloaded for free at [www.cboqyouth.ca/curriculum](http://www.cboqyouth.ca/curriculum). To purchase a CD-rom or a hard copy, email [cboqyouthi@baptist.ca](mailto:cboqyouthi@baptist.ca) or phone 416-620-2946.



## Speaking

Our CBOQ Youth would love to engage with you, your youth group or your congregation. Both Matt and Alvin are available to connect either for a youth night, a Sunday service or for a special church occasion. For more details, contact Alvin.

## Post Secondary

Taking the next step in a student's life towards post-secondary education is usually a monumental task. CBOQ Youth has resource guides available to help students clarify what next steps may await them. Also, we'd encourage those who are moving away from their local community to connect with a local church near their new school or with an on-campus group. For details, contact Alvin or go to [www.cboqyouth.ca/postsecondary](http://www.cboqyouth.ca/postsecondary).

## Fundraising Tools

Fundraising is often a great team-building experience, but sometimes can also feel cumbersome. There are some traditional methods like car washes and spaghetti dinners. However, as fundraising becomes more vital in the finances of a cause, trying to maximize a group's potential is becoming key. The following organizations are other fundraising tools you can utilize.

**Ride For Refuge** offers churches and charitable organizations an innovative way to raise money for their own work with the displaced, vulnerable and exploited. Through the RIDE Partner Grant Program churches and charities can now receive 60% of the money raised by supporting teams of riders that choose to ride and raise money on their behalf. Visit [www.rideforrefuge.org/rpg\\_home.php](http://www.rideforrefuge.org/rpg_home.php) to find out more.

**Well of Change** makes it easier for individuals and businesses to raise money for charity by enabling everyone to donate their services like giving guitar lessons, baking cupcakes, making wedding invitations, providing dog walking services, teaching French and much more. Visit [www.wellofchange.org](http://www.wellofchange.org) for more details.

# PARTNERSHIP EVENTS

**Check these out.**

## **See You at the Pole**

**Date:** Wednesday, September 28, 2011

**Location:** Various high schools

Over 10 years, thousands of students gather around their school's flagpole to pray for their friends, their teachers, and the school as a whole. For more information, check out [www.syatpcanada.com](http://www.syatpcanada.com).

## **Potential Impact**

**Date:** September 30-October 2

**Location:** Sackville, NB

Our affiliate convention, the Convention of Atlantic Baptist Churches, hosts an event to help grade 12 students discern God's call on their life. More info available at <http://www.baptist-atlantic.ca/potentialimpact>

## **Change Conference (Canadian Youth Network)**

**Date:** October 14-15, 2011

**Location:** Queensway Cathedral, Toronto

A night to challenge and encourage students to go out and change their world. More information available at [www.changeconference.com](http://www.changeconference.com).

## **The Real Deal with the Toronto Argonauts**

**Date:** October 21, 2011

**Location:** Rogers Centre, Toronto

The Real Deal is a chance to come watch the Toronto Argos play against Hamilton, then hear Argo players speak about their relationship with Christ and stay for the live worship concert (band TBD)! More information available at (905) 427-5488 or [play@susportz.com](mailto:play@susportz.com).

## **MissionFest**

**Date:** April 13-14, 2012

**Location:** Global Kingdom Ministries, Toronto ON

A conference educating churches about mission work. Encouraging people to participate for over eight years. More information available at [www.missionfest.org](http://www.missionfest.org).

# EMPOWER

**Creating ways for you and your youth to be involved in Kingdom focused ways**

## Internships

Ministry learning often takes place in concise, short-term experiences. Our desire is to provide opportunities in different contexts for students and young adults that help shape their faith and develop key skills, especially critical thinking.

- Event-based internships (e.g. Avalanche, Blizzard)
- Cross-regional exchanges (with our CBYouth partners e.g. Springforth in Moncton, NB)
- Education internship (working in-office with CBOQ Youth staff for 4-12 months to gain insights on "behind-the-scenes" organization, honing one's administrative skills and fulfilling personal learning objectives)

You can find more details or apply for one of our internships at [www.cboqyouth.ca/internship](http://www.cboqyouth.ca/internship).



## Compassion Experiences

We are revamping what was previously known as M:Launch. In our aim as CBOQ Youth to continue doing what we have done, but to strategically develop a larger vision. This development will see both an investment regionally as well as globally. Our goal is to equip more leaders which will enable more youth and local churches to participate in our compassion experiences.

We are making a shift in our language from away from “mission trip” to that of “compassion experiences” to better articulate our understanding of what God has called us to develop. More information will be made available in the fall.



# Advocate & Research

**Together with you we want to build awareness and give youth ministry a voice in our churches.**

## Hearing From You

Part of the role of CBOQ Youth is to be an outside voice to support the youth ministry work you are doing in your church and local community. If there are ways that we can support you or advocate for new initiatives you are embarking on, please contact Matt.

If you are looking for the latest research or insights on youth ministry or youth culture, we encourage you to follow our cboqyouth twitter feed or contact Alvin.

## Assembly

May 31-June 2/12 | Doubletree International Plaza, Toronto ON

Make sure this is on your calendar because we are wanting to be part of a shift that will see our point youth workers, volunteer and paid, as visible to the rest of our churches.

Just think of this “family gathering” of Baptist Churches like you think of a mullet...business in the front and party in the back! This is an incredible time of networking, training, encouragement, and fellowship.

Special Note: There is a special gathering on Thursday Night off-site for all youth ministry leaders which involves great eats and lots of laughs!

For more info at [www.baptist.ca](http://www.baptist.ca) or contact Fiona Kwok (416-620-2930 or [churches@baptist.ca](mailto:churches@baptist.ca)).



# More insights to be shared Fall 2011

## State of Youth Ministry

In May of 2011, we did a denominational wide State of Youth Ministry survey. We were thrilled with having over 145 respondents. Matt shared a few preliminary findings at Assembly in June and will be releasing a comprehensive document looking at the snapshot of where our local youth ministries are at.

It is research projects like this and others that are in the works that will help us have foundational information for shaping the future of youth ministry and giving us hard data to support future initiatives in the area of youth ministry.

We greatly appreciated your support in this first research project and hope that the findings will be helpful for you as you continue to develop your youth ministry.



**CBOQ**



**State of Youth Ministry**

research project of CBOQ Youth

# TRAINING

**Providing high quality professional development in the areas of seminars and conferences.**

## **ReIgnite**

Nov 1-3/11 | Nottawasaga Resort, Alliston ON

The CBOQ Pastors Conference is sponsored by the Leadership Development department. The goal is to encourage, inspire, connect and refresh all our ministry workers. This conference will provide a welcoming and relaxing environment for our pastoral leaders and spouses to nourish their body, mind and spirit. This autumn event is designed for ministry leaders who have diligently served all fall. ReIgnite is shaped to give a balance of encouraging content, inspiring worship and enough free time to unwind and connect with colleagues.

For more info, contact Elaine Lui @ 416-620-2933 or by email [pastors@baptist.ca](mailto:pastors@baptist.ca).

## **Canadian Youth Workers Conference**

Nov 10-13/11 | Hyatt Regency, Vancouver BC

This conference will bring the gamut of expertise from Youth Specialties Canada as well as youth experts from our Canadian friends. There is also an opportunity the day before to gather young leaders (under 25 years old) for FUSE. Also included is a special Saturday night dinner where all of our Canadian Baptist family will be gathering together for an interactive meal. For more info, go to [www.cywc.com](http://www.cywc.com).



## **Today's Teens Conference**

Feb 25/12 | Meeting House, Oakville ON

Ontario's largest and most affordable one-day youth ministry conference focused on equipping youth workers and youth to compassionately live out the message of Jesus to this generation. Featuring Efrem Smith and Sid Koop. For more info, go to [www.todaysteens.ca](http://www.todaysteens.ca).



## **Local Training Seminars**

Along with our partner events (see pg. 12), CBOQ Youth are also equipped to lead various seminars such as:

- Student Centred Learning (for leaders)
- Recruiting and Training a Volunteer team (for leaders)
- Discerning and Implementing God's Vision and Strategy in Your Ministry (for leaders)
- Pieces of the Administrative Puzzle (for leaders)
- Your Piece in the Youth Ministry Puzzle (for leaders)
- How to Read the Bible (for students)
- Discovering Me (for students)
- Parent Seminar; parents are the primary teachers for all students (for parents to gain valuable tools and support in raising their children).
- Volunteer Leader Training; volunteer youth leaders are the backbone of any successful youth ministry.

If you're interested in these or any additional training topics, or to organize a training event, contact Alvin.

# EXPERIENCES

**Doing the things together that we can't do alone. These are not simply events to fill a calendar, these are experiences the create spiritual life change!**

## One Night Becomes 3 Weeks

Usually, we think of events as 1-off experiences. However, with a pre-event lead-in time with your group and a post-event debrief, that one night experience turns into a 3-week focus. Along with our experiences are resources we provide to make it into a 3-week focus.

## Hamilton Ticat Youth and Family Outreach

Oct 22/11 | Ivor Wynne Stadium, Hamilton ON

This event isn't just a discounted football game, but has been developed as a first-point-of-contact for your ministry's unchurched friends. It is a high quality and safe event for youth, their families, to welcome out their friends who are not yet following Jesus to experience a fun day including stories of Jesus' current influence in other students and athletes. More info at [www.cboqyouth.ca/ticats](http://www.cboqyouth.ca/ticats).



## Centre Court

March 30, 2012 | Air Canada Centre, Toronto ON

Centre Court, our pre-evangelism event, is a safe event for students to invite their unchurched friends to enjoy a Raptors game, and attend a post-game rally right at court-side. The rally includes a couple of games (including a 90-second shoot-out), a testimony from a student and usually a testimony interview with a Raptor, and lots of prizes. More info available at [www.cboqyouth.ca/centrecourt](http://www.cboqyouth.ca/centrecourt).





Speaker: Mike Gordon  
Band: Sound of Love  
Jan 13-15/12 | Muskoka Woods, Rosseau ON

Avalanche is more than just a weekend retreat, it is often a life changing experience for many students. It is a chance for Jr. High students to join with 600 others and see that they are not alone in this journey towards Jesus. Through high quality small group experiences, musical worship and engaging teaching, we aim to inspire many of your students, whether Christians or not, to begin taking steps in their young faith journeys. Beyond that there is tons of great games, activities, and life time of memories made on this weekend. More info available at [www.cboqyouth.ca/avalanche](http://www.cboqyouth.ca/avalanche).



Speakers: Tim Tang (wk1) and Jason Hildebrand (wk 2)  
Band: Life Support (wk1) and Mike Janzen (wk 2)  
Jan 27-29 (wk1) or Feb 3-5 (wk 2) | Muskoka Woods

For over a decade, hundreds and now over 1000 gather each year at Blizzard. This is one of the most anticipated and impactful weekends that students experience in their year. As our annual high school retreat, we focus on engaging students to see who they are in Christ and the freedom that is found in following Him. With everything from meaningful small groups, to inspiring speakers, to musical worship, to all the excitement of the weekend activities, we consistently see students, both church and unchurched take the next step in their faith journeys. Join us this year with your students for this unforgettable experience. More info available online at [www.cboqyouth.ca/blizzard](http://www.cboqyouth.ca/blizzard).

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## VALUES & PRACTICES

**God Glorified. Christ Centred. Spirit Empowered. Bible Based.**  
**Local Church Focused. Intentionally Inclusive.**

**Live out authentic lives. Empower courageous leadership.**  
**Affirm the priesthood of believers. Equip gift-oriented ministry.**  
**Pursue excellence. Committed to accountability.**  
**Balanced in faith sharing and discipleship.**  
**Diligent in cultural engagement. Ensure healthy environments.**  
**Model healthy communication. Seek strategic partnerships.**