

# **Momentum/Friction**

## **Module: Mission Impossible?**

### **Lesson I: Life...on a Mission**

#### **Objectives:**

- Students will investigate what it means to have a mission statement.
- Students will identify Jesus' teaching in Matthew 22:34-40 as a personal mission statement for Christians.
- Students will identify Key Result Areas in their lives that can be evaluated based on Jesus' teachings in Matthew 22:34-40.

#### **Materials Needed:**

- ☐ Handout "Mission Statement Matchup" per student
- ☐ Handout "Mission Statement Matchup (Answer Key)"
- ☐ Handout – "Mission Statement Example" per group of 4 students
- ☐ Bible (min. 1 per 4 students)
- ☐ Enough blank paper (preferably lined) per group of 4 students

## **Minds On**

Say something like: *Every successful business has a mission statement that defines the purpose of the company. It guides their actions and decision-making.*

Have students form pairs and provide them with the handout “Mission Statement Match-Up”. Students should try to match the names of companies with their corresponding mission statement. Give pairs several minutes to complete the activity. When finished, discuss and provide the correct answers (handout “Mission Statement Matchup Answer Key”).

## **Action**

Have pairs join together to form groups of 4. Distribute the handout “Mission Statement Example” to each group. (Feel free to do a little research on the internet to find alternatives that you think might be more relevant for your group.) Assign each group 2 or 3 mission statements from the page.

Say something like: *In your groups, take a few minutes to read over your mission statement(s). Try to determine if there are any key words or ideas that help you to understand your company’s main objective. Try to determine what things these companies feel are most important for their success.*

After groups have had a few minutes to discuss, ask: *From what you know of these companies, do you think that they are accomplishing their mission?* Another way of asking this is: *Are these companies living out their mission statement?*

Once groups have had some time to discuss, ask them to share their responses with the large group.

Have students form new groups of 4 by shifting one of the pairs to the next closest group and so on.

Say something like: *In many ways, the teaching of Jesus in Matthew 22 resembles a mission statement for you and I as Christians.*

Have students read Matthew 22:34-40 together in their groups and ask them to answer the following questions:

1. Are there any key words or ideas in this Bible passage that might help you to understand the main objective of a Christian?
2. What things does Jesus suggest (or imply) are most important for a successful Christian life?
3. Discuss together in your groups some examples of how you would know that a person is accomplishing (or living out) this mission statement successfully.
4. What would you observe about them?
5. What would be the key results you might see in how they live their life?

Ask students to work together in their groups to create a survey based on their answers to the above questions that they feel would best determine whether a person was living out the mission statement from Matthew 22:34-40. Instruct them to divide the survey into two sections: *Loving God* and *Loving Others*. They should try to create 3-5 questions for each section. Suggest that they use multiple choice or scaling questions, instead of questions that require only a “yes” or “no” answer.

You might want to offer a few examples of the kind of questions that could be included:

How often do you express gratitude to God for something that he has done for you? a) never b) occasionally c) weekly d) daily e) many times a day.

When you see someone sitting alone in the cafeteria do you: a) ignore him/her b) feel badly for him/her but stay where you are c) pray that he/she wouldn't be

lonely d) go over and sit with him/her e) try to convince your friends to invite him/her to sit with you.

Once students have had adequate time to complete their surveys, have at least a few of the groups share their survey questions and explain why they thought each question would help to determine whether or not a person was living out the mission statement from Matthew 22:34-40.

### **Consolidate/Debrief**

Say something like: *Loving God and loving others can't be measured simply by a list of things we do and don't do. It's much more than that. A mission statement serves as a driving force for a company and all of their decision must be based on it. In the same way, a personal mission statement like the one found in Matthew 22:34-40, should be the driving force in the life of a Christian. All of our decisions should be based on it and our lives can be measured on how well we accomplish it.*

Before students leave, make copies of each group's surveys for them to take home and complete. (\*Note: This would be a great opportunity for follow-up!) Encourage students to use the questions they created in their groups as a springboard to attempt one or two things in the coming week that would demonstrate the mission statement of Matthew 22:34-40. If you have time, you could ask a few students to share what they plan to do. Students who aren't sure should be encouraged to complete the surveys at home and spend some time thinking and praying about it.

Say something like: *This week we talked about what it looks like to live out the personal mission statement Jesus taught in Matthew 22. Next week we are going to take a look at a mission statement that God gave the church.*

Close in prayer.

## Handout: Lesson I

# Mission Statement Match-Up

1. Reebok	<i>to bring the best personal computing experience to students, educators, creative professionals and consumers around the world through its innovative hardware, software and Internet offerings.</i>	_____
2. Starbucks	<i>to provide an exceptional dining experience that satisfies our guest's grown-up tastes by being "Cut-Above" in everything we do</i>	_____
3. Yahoo	<i>to always lead through creativity.</i>	_____
4. Wikipedia	<i>to provide an entertaining, informative, and engaging look at popular music as it happens.</i>	_____
5. Amazon	<i>to be the best quick service restaurant experience. Being the best means providing outstanding quality, service, cleanliness and value, so that we make every customer in every restaurant smile.</i>	_____
6. Google	<i>to bring inspiration and innovation to every athlete in the world.</i>	_____
7. Microsoft	<i>to produce healthy financial rewards for investors as we provide opportunities for growth and enrichment to our employees, our business partners and the communities in which we operate.</i>	_____
8. Pepsi	<i>to refresh the world...To inspire moments of optimism and happiness...To create value and make a difference.</i>	_____
9. Ford	<i>to help people and businesses throughout the world realize their full potential.</i>	_____
10. Coke	<i>to organize the world's information and make it universally accessible and useful.</i>	_____
11. McDonald's	<i>to empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.</i>	_____

12. Apple	<i>to connect people to their passions, their communities, and the world's knowledge.</i>	_____
13. Toyota	<i>to become the world's leading consumer company for automotive products and services</i>	_____
14. Nike	<i>to sustain profitable growth by providing the best customer experience and dealer support.</i>	_____
15. MuchMusic	<i>to establish ourselves as the premiere purveyor of the finest coffee in the world while maintaining our uncompromising principles as we grow.</i>	_____
16. Arby's	<i>to help people save money so they can live better.</i>	_____
17. Wal-Mart	<i>to provide a global trading platform where practically anyone can trade practically anything.</i>	_____
18. Ebay	<i>To be earth's most customer centric company; to build a place where people can come to find and discover anything they might want to buy online.</i>	_____

## Handout Lesson I

# Mission Statements Examples

*Apple Computers: "Apple is committed to bringing the best personal computing experience to students, educators, creative professionals and consumers around the world through its innovative hardware, software and Internet offerings."*

*Arby's: "To provide an exceptional dining experience that satisfies our guest's grown-up tastes by being "Cut-Above" in everything we do."*

*Reebok: "Reebok's mission is to always lead through creativity. Reebok creates products and marketing programs that reflect the brand's unlimited creative potential."*

*MuchMusic: "A Canadian network dedicated to providing an entertaining, informative, and engaging look at popular music as it happens."*

*McDonald's: "To be the best quick service restaurant experience. Being the best means providing outstanding quality, service, cleanliness and value, so that we make every customer in every restaurant smile."*

*Nike: "To bring inspiration and innovation to every athlete in the world."*

*Pepsi: "We aspire to make PepsiCo the world's premier consumer products company, focused on convenient foods and beverages. We seek to produce healthy financial rewards for investors as we provide opportunities for growth and enrichment to our employees, our business partners and the communities in which we operate. And in everything we do, we strive to act with honesty, openness, fairness and integrity."*

*Coke: "To refresh the world...To inspire moments of optimism and happiness...To create value and make a difference."*

*Microsoft: "To help people and businesses throughout the world realize their full potential."*

*Google: "To organize the world's information and make it universally accessible and useful."*

*Wikipedia: “The mission of the Wikimedia Foundation is to empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.”*

*Yahoo: “To connect people to their passions, their communities, and the world’s knowledge.”*

*Ebay: “Ebay’s mission is to provide a global trading platform where practically anyone can trade practically anything.”*

*Amazon: To be earth’s most customer centric company; to build a place where people can come to find and discover anything they might want to buy online.”*

*Ford: “To become the world’s leading consumer company for automotive products and services.”*

*Toyota: “To sustain profitable growth by providing the best customer experience and dealer support.”*

*Starbucks: “To establish Starbucks as the premiere purveyor of the finest coffee in the world while maintaining our uncompromising principles as we grow.”*

*Wal-Mart: “To help people save money so they can live better.”*



## Handout: Lesson 1

# Mission Statement Match-Up (Answer Key)

1. Reebok	<i>to always lead through creativity.</i>
2. Starbucks	<i>to establish ourselves as the premiere purveyor of the finest coffee in the world while maintaining our uncompromising principles as we grow.</i>
3. Yahoo	<i>to connect people to their passions, their communities, and the world's knowledge.</i>
4. Wikipedia	<i>to empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.</i>
5. Amazon	<i>To be earth's most customer centric company; to build a place where people can come to find and discover anything they might want to buy online.</i>
6. Google	<i>to organize the world's information and make it universally accessible and useful.</i>
7. Microsoft	<i>to help people and businesses throughout the world realize their full potential.</i>
8. Pepsi	<i>to produce healthy financial rewards for investors as we provide opportunities for growth and enrichment to our employees, our business partners and the communities in which we operate.</i>
9. Ford	<i>to become the world's leading consumer company for automotive products and services.</i>
10. Coke	<i>to refresh the world...To inspire moments of optimism and happiness...To create value and make a difference.</i>
11. McDonald's	<i>to be the best quick service restaurant experience. Being the best means providing outstanding quality, service, cleanliness and value, so that we make every customer in every restaurant smile.</i>
12. Apple	<i>to bring the best personal computing experience to students, educators, creative professionals and consumers around the world through its innovative hardware, software and Internet offerings.</i>
13. Toyota	<i>to sustain profitable growth by providing the best customer experience and dealer support.</i>
14. Nike	<i>to bring inspiration and innovation to every athlete in the world.</i>
15. MuchMusic	<i>to provide an entertaining, informative, and engaging look at popular music as it happens.</i>
16. Arby's	<i>to provide an exceptional dining experience that satisfies our guest's grown-up tastes by being "Cut-Above" in everything we do.</i>
17. Wal-Mart	<i>to help people save money so they can live better.</i>
18. Ebay	<i>to provide a global trading platform where practically anyone can trade practically anything.</i>